HIWCF

LOCAL GIVING FOR LOCAL NEEDS

Hampshire & Isle of Wight Community Foundation
Annual Review 2022

Front cover: HIWCF helped fund accessible boating trips for disabled people through the Disabled Sailors Association in 2022.
This page: numerous groups in receipt of HIWCF funding during 2022

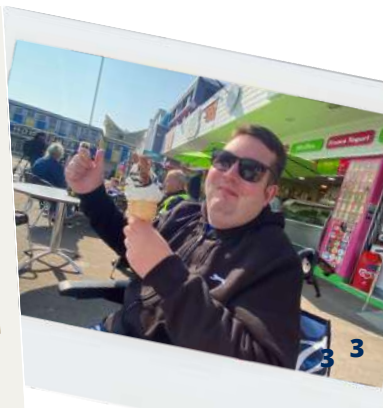
Welcome

Nigel Atkinson Esq, HM Lord-Lieutenant of Hampshire, HIWCF President

Welcome to the 2022 Annual Review for Hampshire & Isle of Wight Community Foundation. I am proud to be part of an organisation that has done so much this year to support the community and am particularly pleased to be able to report another strong year of grant making, in fact slightly more than last year at just under £2 million. One area of HIWCF's work that resonates so strongly for me is community-based employability work because it has such an impact on families and our wider society, particularly young people. The impact is more than simply economic – employment can bring with it wide social and mental health benefits for individuals, families and whole communities. With close to half of our funding supporting this theme and reaching vulnerable people who are 'farthest from the workforce', it is absolutely clear that HIWCF are making a significant and lasting contribution to our communities. With ongoing uncertainty for the whole voluntary sector, I am so glad that with the support of our donors and fundholders, HIWCF will continue to be there for years to come.

Rebecca Kennelly MBE, HIWCF Chair

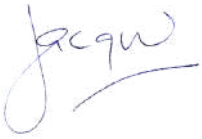
With the cost of living crisis affecting thousands of people and indeed the voluntary and community sector itself, our funding is needed more than ever before. We are proud to reach hundreds of often small community groups, many entirely dependent on volunteers – groups for which small grants make a significant and lasting difference. One such group is Home-Start Butser featured in this report, who received a small grant from us specifically to train volunteers. One of Home-Start Butser's clients described their volunteer as "one of the family" - a simple but beautiful expression of the difference one person can make. But after two years of COVID restrictions many in our communities are now battling increases in their basic living costs which are simply unaffordable and unmanageable. We would like to thank all our donors who so kindly gave to our crisis appeal last year, and those whose generosity in setting up endowment funds in the past mean we can continue to respond to community needs in the future. But particularly we would like to acknowledge the staff and volunteers of all the groups we support for the inspirational energy, support and commitment you show to our communities. Thank you.



Highlights from the Chief Executive

Jacqui Scott, HIWCF CEO

By the beginning of 2022, we were all desperate for the world to return to 'normal'. The lengths that our community groups had gone to in ensuring a safety net for the thousands of people who depended on them throughout the Covid crisis, had left many depleted. Little could we have foreseen a frightening war so close to home and its global impact, and the cost-of-living crisis which began to hit hard by mid-year. However, the work by community groups to help mitigate the impact of the cost-of-living crisis has been extraordinary, and the fabulous response to the late Queen Elizabeth's Jubilee was a heartening and joyous event in the middle of the year. I would like to say a huge thank you to the staff, volunteers and others who dedicate their lives to the community groups we support – without your compassion, many thousands of lives would be the poorer. To those who have provided much needed funding for these groups – either through HIWCF or in other ways – thank you. You are the reason these community groups can continue to have such a positive impact on the most vulnerable in our communities.



Meeting some partners in person - for the first time

I had the opportunity to meet one long-standing funder for the very first time in 2022. Moneybarn donate a significant amount for work around social and financial inclusion each year, and generously increased this in 2022. Meeting in person really cemented this relationship – highlighting that when two organisations with similar values work together for the benefit of the local community, great things can happen.

Database modernisation and impact framework

Near the end of 2022 we kicked off an internal project to update and modernise our database - the old system was very creaky. This work has already borne fruit, not least through a far better grants application process for community groups! It has also enabled us to show more simply the key impact themes our funding is addressing, and we are now using that framework to report against for this annual review.

Funding work for Ukrainians in the UK

The UK voluntary sector was at the frontline of response to the unfolding of probably the largest displacement of people affecting Europe since the Second World War. With just under 4,000 Ukrainians arriving to our region, the warmth and compassion with which they were welcomed has been inspiring. We were glad to receive funding in late 2022 to be able to provide grants from the beginning of 2023 – we will report in more detail in next year's Annual Review and you can find out more by visiting: www.hiwcf.org.uk/supporting-ukrainian-refugees/

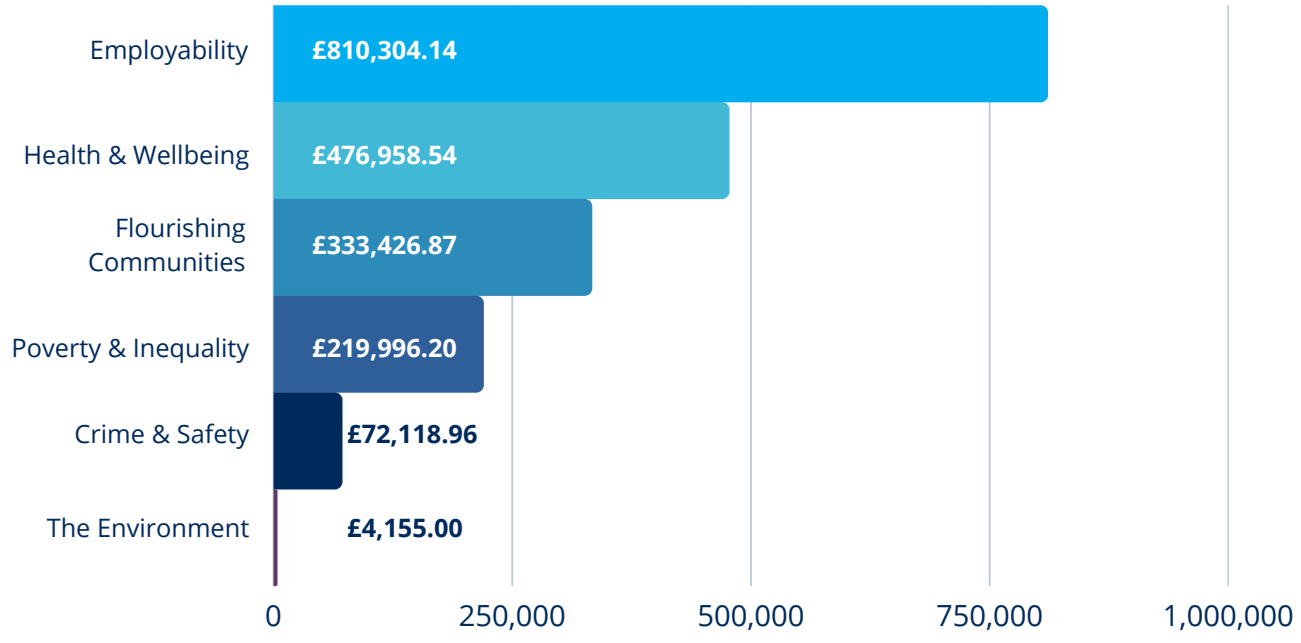
Christmas event

With the support of fundholder Patrick Taylor, we held a community Christmas service led by the Bishop of Basingstoke. Readers represented the diverse range of people from throughout the region – we were proud and delighted to have held such a wonderful and celebratory evening.

New impact framework

Our new impact framework categorises all our grant making against the following six categories and we are delighted to be able to provide the following highlights against the four areas which attracted the most funding for 2022. Our top four themes by funding level were Employability, Health & Wellbeing, Flourishing Communities and Poverty & Inequality. We describe Poverty & Inequality as the 'golden thread' that knits together everything we do - every grant we make will impact on one of those two issues, as well as one of the other main thematic areas. We are committed to supporting work that improves our natural environment and the safety of our communities. In the coming years, we look forward to working with funders and donors who share that interest, enabling us to bolster our funding and complement existing efforts in these areas.

Themes	Details
Employability	HIWCF funds work that champions employability and helps people develop the skills to succeed.
Health & Wellbeing	HIWCF funds work that improves health and wellbeing.
Flourishing Communities	HIWCF funds work that involves and connects people to local services and activities, strengthening their communities.
Poverty & Inequality	HIWCF funds work that tackles poverty and inequality.
Crime & Safety	HIWCF funds work that increases safety and respect within communities.
The Environment	HWCF funds initiatives that are good for you, good for the environment.



Flourishing Communities

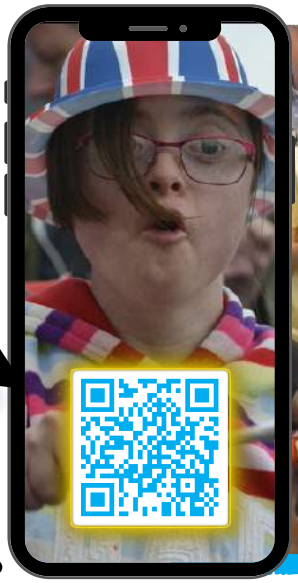
In 2022, several grant programmes focused on the type of activities that enable communities to move beyond just surviving, to thriving and flourishing. 'Post-Covid' activities that bring people together are exceptionally important and strengthen social bonds. In times of crisis, people are much more likely to gain the support they need to keep themselves and their families afloat if there is a strong community around them. From arts events celebrating a historic milestone to disability friendly sailing opportunities, our funding reached all corners of Hampshire and the Isle of Wight, bringing people together and helping build communities that have a chance to flourish.

In June 2022, in a beautiful celebration the late Queen Elizabeth's Platinum Jubilee, community organisations throughout the country took to the streets. HIWCF were honoured to enable our communities to participate in one of the greatest celebrations during her lifetime, the legacy of which is now even more poignant in light of Queen Elizabeth's death.

HIWCF worked with UKCF and Arts Council England to distribute £135,239 from the **Let's Create Jubilee Fund** in our region - enabling community groups to engage thousands of people in all sorts of creative and artistic events marking the occasion. The sheer diversity of funding applications we received showed us how much this historic occasion resonated with people of all backgrounds. Beth Davis-Hofbauer, Art Director for grant recipient Live Arts Local said "This funding meant that we were able to really involve the young people of Hampshire, and in particular, Fareham, with this momentous event...we hope to inspire young people, especially those traditionally 'harder to reach' through the arts, about what they can achieve".

Eastleigh Pride CiC and The Point Theatre used their funding to collaborate and deliver a project to mark the Jubilee celebrations, running workshops and an exhibition reflecting on the experiences of the LGBTQ+ local community in Eastleigh over the last 70 years, the period of Her Majesty's reign. Eastleigh Councillor, Tina Campbell took to social media after the event and said: "What I loved most...was the number of children who were there. A whole generation growing up in an inclusive culture where it's OK to be yourself. The sun shone, people danced and love was in the air".

The Bivol Trust was awarded £2,390 from the Let's Create Jubilee Fund to write, record and perform a special Jubilee song. Scan the QR code to watch now or visit youtube.com/@HIWCF



Portsmouth Down Syndrome Association (pictured right) provides specialist services supporting development and education for people with Down Syndrome. Vitally, the support they offer assists families and professionals to provide effective support from the point of diagnosis. A grant of £5,000 from the **Portsmouth City Community Fund** helped their early years work (children aged from birth to four years old). Director of Charity Services, Rachael Ross MBE said: "[this funding] will enable us to provide essential early intervention support for pre-school children, helping them to reach their early milestones, prepare them for mainstream school and improve their life outcomes".

Blue Apple Theatre (pictured right) is a creative company that supports performers with learning disabilities to develop theatre, dance, singing and film productions from its base in Winchester. The group was awarded a strategic grant of £29,850 from the **Including Communities Fund** to develop a three-year pilot of outreach activities. Daisy Robinson, Development Lead said: "[We use] the performing arts to empower people with learning disabilities. This funding enables us to expand the opportunities to access and participate in the arts by delivering sessions in more areas across Hampshire with a focus on areas of deprivation and cultural diversity".

"I have been acting since I was a child...[I am] secretly hoping to be in Strictly Come Dancing"

Hear more about Blue Apple Theatre member, Lawrie, and his ambitions by scanning the QR code or visit youtube.com/@HIWCF

HIWCF Champions employability

Many people find the journey to employment difficult – perhaps because they are living with a disability or long-term health condition, or they have caring responsibilities or need additional support in the workplace. HIWCF understands that employment has many benefits – improved family finances as well as many social and mental health benefits. In 2022, we distributed funding worth more than £810,000 into community-based employability programmes, helping people who are often disengaged or struggling to access workforce opportunities to begin a journey that could transform their lives.

Through our three-year **Solent Supporting Employment (SSE) Programme**, 1,200 people in the Solent LEP area have accessed community-based support that enables them to move closer to the workforce, education or apprenticeships. Providing direction, one-to-one support and sometimes volunteering opportunities can help people take the first steps to attaining the skills and self-confidence they need to progress toward employment readiness. In total, nearly £1.5 million from European Social Fund, Hampshire County Council, and both Portsmouth and Southampton City Councils, and Sovereign Housing, has been allocated to support local employment projects since November 2020; during 2022, five final projects were funded in Eastleigh, Havant, Portsmouth and the Isle of Wight.

1,200

People helped to access employment-based support via SSE project

£810,304.14

Worth of grant funding allocated to aid employability projects across the region

One participant, Sally, was out of work for eight years following a diagnosis of depression, which together with additional health problems led to heavy drinking. Thanks to the Safe New Futures Resilience and Employment Project (pictured right), Sally benefitted from intensive one-to-one support and workshops and was recently offered a job with a local retailer.

Sally said "I feel the course opened my eyes to a new way of thinking and my thoughts are becoming positive. Without the course I wouldn't even have had the confidence to do the interview. It has really changed my mind set for the better".

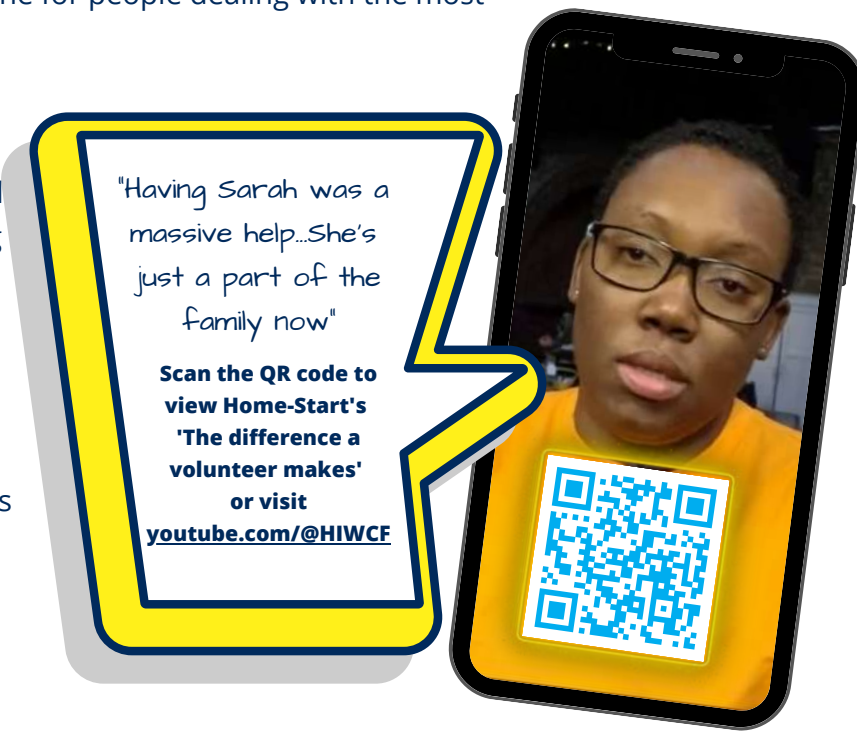
HIWCF also distributed nearly £40,000 as part of the **Ford Southampton Community Fund** in 2022, prioritising projects that teach Southampton and Eastleigh based 11 to 25 year olds new skills such as mechanics, carpentry or STEM, and the 'soft' or behavioural skills that are needed in every workplace.

SoCo Music Project was awarded £5,758 from the Ford Southampton Community Fund to engage young people aged 14-19 in skills development, Music Technology and Sound Engineering. Scan the QR code to hear a snippet of music or visit youtube.com/@HIWCF

Poverty and inequality

Supporting families and young people when they are facing challenging situations – either financial or domestic – can prevent them spiralling into crisis. During 2022, the cost-of-living crisis really began to hit. By December, Consumer Price Index inflation was at 10.5% and food price inflation was at its highest since September 1977: 17.6% according to the Office of National Statistics. The impact of increased cost pressures on families and individuals is myriad – mental health crises, domestic conflict and frequently a descent into debt. From debt advice to supporting homeless people, community groups are providing a lifeline for people dealing with the most damaging impacts of the cost-of-living crisis.

In 2022, our funding partner, Petersfield based Moneybarn, generously provided significant additional funding for grants tackling social and financial inclusion. David Shrimpton, Managing Director at Moneybarn said, "Moneybarn is committed to investing in local organisations through our **Moneybarn Social Impact Fund**. This is especially important at a time when barriers to social and financial inclusion have been amplified... The voluntary sector continues to experience unprecedented demand and funding is consistently stretched further than ever, so it's important to us as a business to support small voluntary organisations who provide a much needed lifeline to so many in our communities".



Home-Start Butser were just one awardee, and Nicola Winter, Scheme Manager said: "This grant of £2,150 means we can recruit and train 10 new volunteers to support local families with young children going through a challenging time".

Through our **Isle of Wight Community Fund**, Ryde-based Tidal Family Support was awarded £3,000 to offer counselling sessions, play therapy, and support groups to parents and their children. This small grant enabled the group to continue their vital work with children and young people whose mental health is significantly impacted by being exposed to ongoing parental conflict.

The **Charles Burnett Memorial Fund**, which distributed £178,295 to New Forest groups during 2022, awarded £15,250 to Lymington-based Hammersley Homes to help expand their provision of community outreach support in the New Forest for 18 adults who are suffering from enduring mental ill-health, including support for family members.

Louise Hallett, Founder and Chair of Trustees for Hammersley Homes said: "This grant means so much to Hammersley Homes and to the vulnerable people we support, and we are enormously grateful. There is more demand for our outreach programme than we have been able to service and waiting lists have been growing – this grant means we'll be able to support more people".

Supporting people whose lives are so impacted by poverty is at the very heart of what HIWCF is here for. Our focus on alleviating the worst impacts of poverty is the golden thread that knits together everything we do. During the latter half of 2022 and into the first half of 2023, a significant portion of funding we managed was focused on this vital work. We thank each and every one of our donors and fundholders for their support through this enormously challenging time for so many people in our communities.

Mike found himself homeless after his relationship broke down. Having struggled with his mental and physical health he arrived at The Winchester Beacon feeling low. During his stay, Mike accessed the free counselling service and opened up about his challenges for the first time. With the guidance and help of his Support Worker, Mike eventually secured long-term accommodation. Mike said: "I walk in the flat, sit down and just cannot believe it is mine, I think I am visiting someone. I keep thinking someone is going to come and take the keys. I am so relieved to make the first step back into life again. The Beacon has helped me an awful lot, it is a good place".

The Winchester Beacon was awarded a three-year strategic grant from HIWCF **Including Communities Fund** and the **NHS Health & Wellbeing Fund** to help bolster their fundraising capacity and to support more vulnerable people in Hampshire.

CEO Michèle Price says: "The majority of people we support are coping with multiple disadvantages... All residents can access free counselling, addiction support, employment advice, tenancy training, budgeting support and more".

Health and Wellbeing

HIWCF supports a huge range of health and wellbeing initiatives in the community – from getting active to getting support when facing health challenges – we know that improved physical health and social acitivity benefits mental health, and we want to see everyone in our community being able to take part in the sport and physical activity that suits them. And when there is a health crisis, we want to support the groups that are there, providing a shoulder to lean on and practical help and guidance.

2022 saw the first grants made from the new **Hampshire Playing Fields Fund**. This fund aims to improve access to sports and physical activity and all the benefits this can bring – particularly for people who may have barriers to accessing such activities, like cost, disability or broader accessibility issues. Many of the grants made were for simple interventions to make it more possible for people to try sports they may not have felt able to access before.

An Isle of Wight project training Islanders in the art of Nordic Pole Walking was awarded a grant of £1,250 to help it expand. Naturezones, on the Red Squirrel Trail, near Blackwater, offers this exercise - a whole body workout that transforms hiking into something a bit more like cross country skiing, using poles to make the body work harder.

Naturezones' Angela Hewitt said: "Our Nordic Pole Walking project is usually targeted to the over 50s. Receiving this grant has given us the opportunity to extend our fitness scheme to younger people and at weekends. Nordic Pole Walking isn't just a ramble in the countryside – it's a full body workout using muscles you didn't know you had!".

The **Portsmouth Community Fund** distributed a total of £65,492 to groups in 2022 including a grant to Wessex Cancer Trust (pictured right) for £4,022 for its Sing for Life Choir initiative in Cosham. The choir is a therapeutic group that brings together those affected by cancer to provide relaxation, support and an opportunity to meet others in a similar situation. The group meets weekly and is open to anyone whose life is touched by cancer.

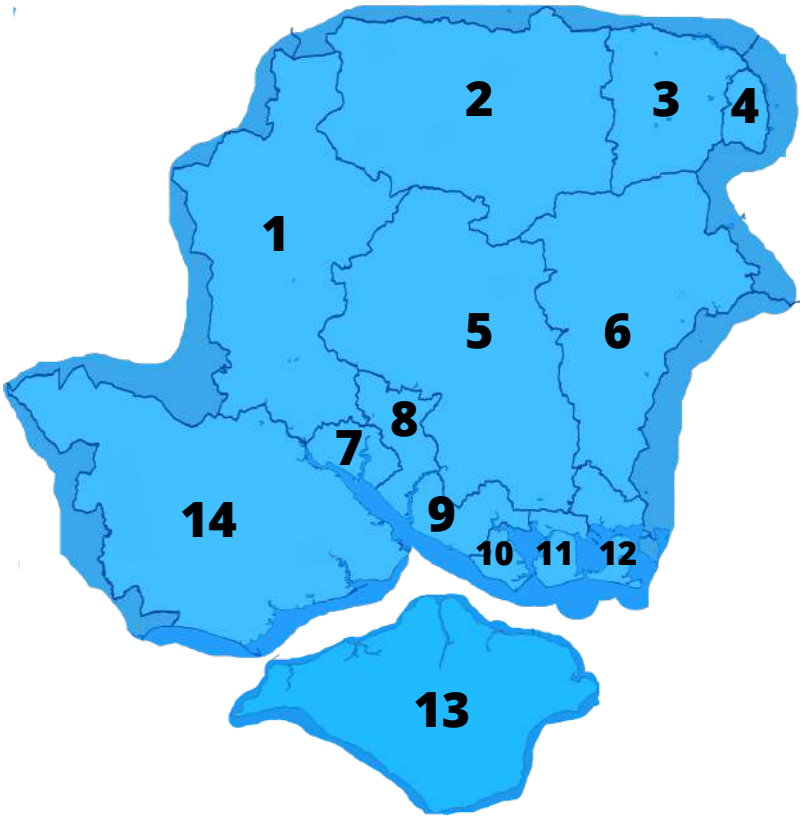
Coralie, a member of the Cosham group said: "During my radiotherapy, I found that a happy song got me through my treatment. When you are scared it was really lovely to find new friends that could give you tremendous encouragement and support".

Community groups are often the first place people turn to when they want to get involved in sports or to seek support if dealing with a health issue, and are very often encouraged to do so by GPs and other health professionals. But financial assistance rarely arrives with referrals. HIWCF supports grassroots community groups because they are doing so much at the coalface to address the complex physical and mental health issues facing so many parts of our society today.

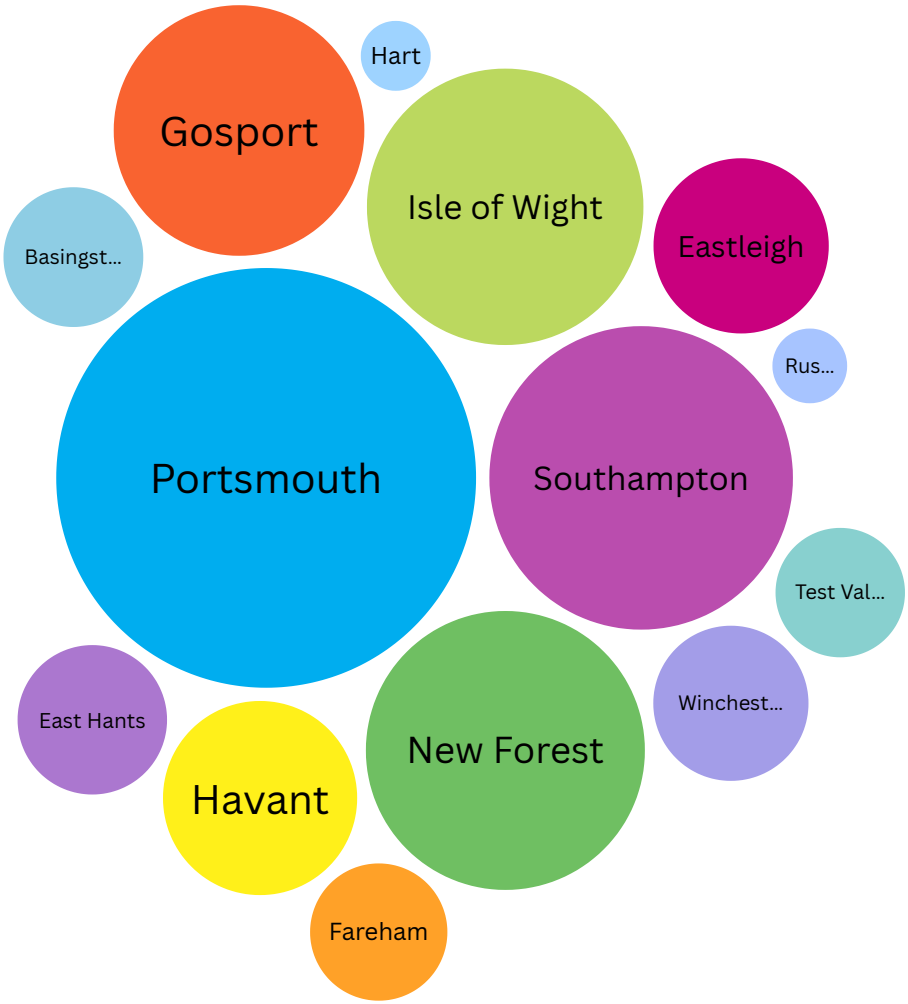
Place based giving

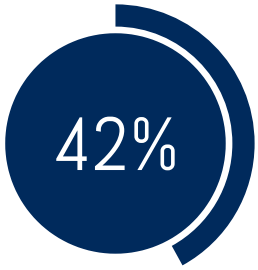
This map shows how our grant funding was spread across the region during 2022.

1. Test Valley: £48,406
2. Basingstoke & Deane: £56,208
3. Hart: £14,420
4. Rushmoor: £16,470
5. Winchester: £69,285
6. East Hampshire: £64,685
7. Southampton: £264,256
8. Eastleigh: £88,485
9. Fareham: £54,247
10. Gosport: £180,350
11. Portsmouth: £505,850
12. Havant: £108,445
13. Isle of Wight: £219,324
14. New Forest: £223,770

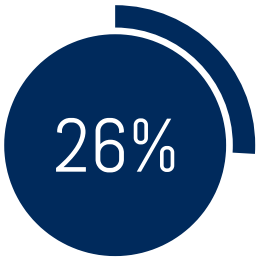


The sizes of each circle below represents the approximate value of how much each area received.





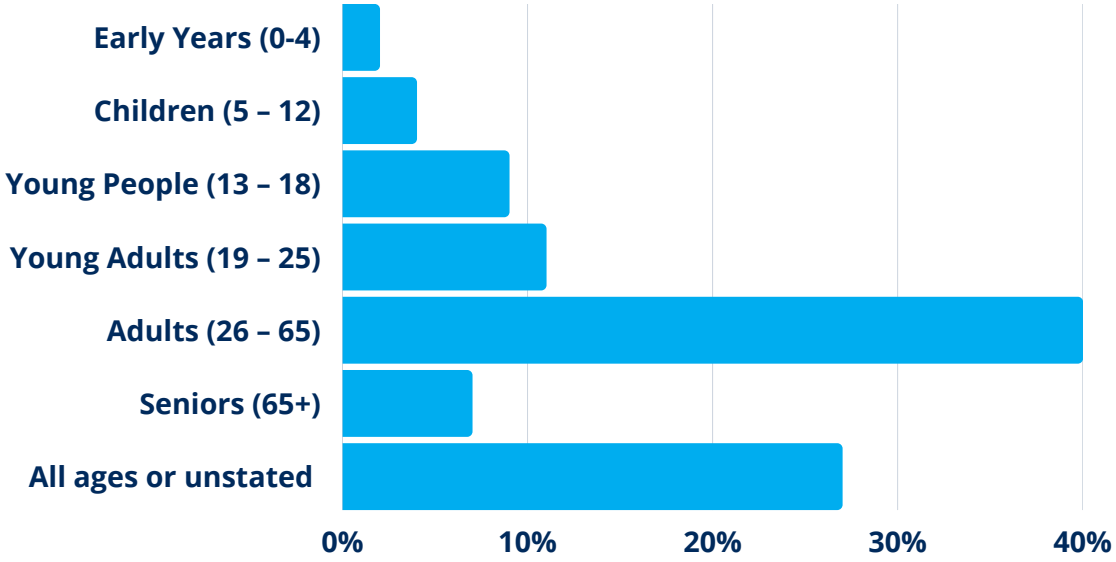
of funding supported people to develop employability skills



of funding reached those aged under 25 years

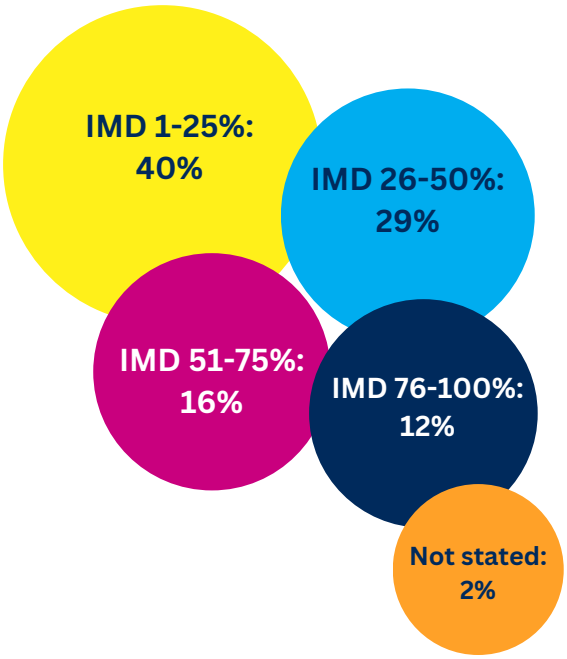
7,203 volunteers supported

Age groups supported during 2022



Meeting local needs

Our funding is targeted at the drivers of poverty, deprivation and inequality and reaches corners where these social issues can be hidden in plain sight. One measure we use to evaluate our funding is the Government's Index of Multiple Deprivation (IMD) which measures relative deprivation in small areas across the country. The chart below shows how our 2022 funding was disbursed according to the IMD percentage quartiles (0-25% being the most deprived areas in this measure). We are mindful that the changing nature of deprivation across the region cannot always be fully reflected in the IMD data.



156,151

Estimated number of beneficiaries reached (up by 66,687 on 2021)

£4,630.34

Average grant amount awarded (up by £847.34 on 2021)

Summary financial information

For the year ended 31st December 2022

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	Total Funds 2022 £
Income and endowments from:				
Donations and legacies	62	1,345,879	672,845	2,018,786
Investment income	16,051	-	409,238	425,289
Total income and endowments	16,113	1,345,879	1,082,083	2,444,075
Expenditure on:				
Raising funds	130,908	-	-	130,908
Charitable activities	205,923	1,911,224	-	2,117,147
Total expenditure	336,831	1,911,224	-	2,248,055
Operating income	(320,718)	(565,345)	1,082,083	196,020
Net gains on Investment Assets	(77,637)	-	(2,050,953)	(2,128,590)
Net (expenditure)/income	(398,355)	(565,345)	(968,870)	(1,932,570)
Transfers between funds	361,038	681,369	(1,042,407)	-
Net movement in funds	(37,317)	116,024	(2,011,277)	(1,932,570)
Fund Balances brought forward	407,385	677,697	16,855,601	17,940,683
Fund Balances carried forward	370,068	793,721	14,844,324	16,008,113

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing operations.
The full audited accounts are available at www.hiwcf.org.uk/publications

Our team

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Nigel Atkinson,
His Majesty's Lord-Lieutenant of Hampshire

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Cllr Canon Hugh Mason
Cllr Dan Putty JP
Jane Sandars
Suki Sitaram
Michael Smith

Pictured: Blue Apple Theatre

Contact us

info@hiwcf.com

01962 798700

www.hiwcf.org.uk

Thank you to all our donors, fundholders and community groups for your continued support

HiWCF
LOCAL GIVING FOR LOCAL NEEDS

Registered with FUNDRAISING REGULATOR

UKCOMMUNITY FOUNDATIONS
GIVING FOR LOCAL GOOD

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